



PRESS RELEASE
April 2015

VITRUM 2015, IT'S ALL ABOUT INNOVATION

Through May 15, 2015 interested parties can submit applications to put their work in the spotlight at the 30th Annual A.T.I.V. "Advances in Glass Processes: Key innovation topics in hollow and flat glass" Conference, set to take place October 8, 2015 during Vitrum 2015 at the Fiera Milano, Rho Exhibition District. The event, dedicated to the most highly advanced technology applied to glass, is organized by the Association of Italian Glass Technicians (A.T.I.V.), in partnership with Vitrum. It will offer exhibitors at the Show, and research centers from around the world, the opportunity to present their flat and hollow glass product and processing inventions to a select and highly-qualified audience.

A 5-member Technical Commission has been formed -- including 2 members with expertise in the flat glass sector, 2 in hollow glass, and a Coordinator -- that will evaluate the applications (based on their innovative qualities and application in an industrial field) and select the 12 proposals that will be presented during the Conference.

Applications can be submitted by clicking on the "Call for papers" link on the A.T.I.V. website at: www.ativ-online.it. All of the abstracts, in English, must be received by May 15, 2015.

With this new event, A.T.I.V. and Vitrum aim to provide glass industry professionals with the perfect setting and opportunity to meet, discuss and learn about the most innovative advances that await the world of glass, strengthening their joint commitment to inform the community about technical solutions applied to this valuable material.

VITRUM

International Trade Show specialized in Machinery, Equipment and Systems for Flat and Hollow Glass, and in Glass and Processed Products for Industry

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Twitter: <https://twitter.com/vitrummilano>

vitrum@vitrum-milano.it

Vitrum Press Office

Il Filo Rosso Solera & associati

Francesca Solera

Ph. +39 02 29523341

Mobile +39 3478932530

francesca.solera@ilfilorossoonline

A.T.I.V.

Associazione Tecnici Italiani del Vetro

www.ativ-online.it

info@ativ-online.it